



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20803	NEW	Broadcast	10/15/2012	10/12/2012
	Advertiser			Brand	Network
	AMERICAN CROSSROADS			AMERICAN CROSSROADS	WFMJ
	Contract Description			Dates	Revenue Type
	AMERICAN CROSSROADS			10/16/12 - 10/22/12	CA5
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	1209	06863200		PHILADELPHIA PMC	Noelle Ramsey

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 73				X				1	10/18 - 10/18	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
	Prg: FAMILY FEUD													
	FAMILY FEUD													
A 74					X			1	10/19 - 10/19	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
	Prg: FAMILY FEUD													
	FAMILY FEUD													
A 75	X							1	10/22 - 10/22	07:27:56 p 07:57:56 p	FIX	:30	1	\$800.00
	Prg: FAMILY FEUD													
	FAMILY FEUD													

Billable				NTR				Total	
Broadcast	Airtime			Gross	Net	Spots		Gross	Net
Oct 2012	Gross	Net							
	\$62,500.00	\$53,125.00	75					\$62,500.00	\$53,125.00
Totals:	\$62,500.00	\$53,125.00	75					\$62,500.00	\$53,125.00